



Metropolitan Business & Citizens Association  
1616 Pacific Ave. 6th Floor  
Atlantic City, NJ 08401

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Metropolitan Business & Citizens Association

# MBCA 2010

SUMMER

## SUMMER LUNCHEON

THURSDAY, JUNE 10, 2010, 12 NOON • ONE ATLANTIC

**WEBSITE/NEWSLETTER/BROCHURE** Information @ MBCA's website [www.acmetbiz.com](http://www.acmetbiz.com).  
Also available new MBCA brochures online.

### Membership Application

Name \_\_\_\_\_ Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ Business phone \_\_\_\_\_ Email \_\_\_\_\_

Citizen \$20     Non-Profit/Governmental \$50     Small Business \$100     Large Business \$125

**Please complete the above application and mail it to:**

Metropolitan Business & Citizens Association  
1616 Pacific Ave. 6th Floor  
Atlantic City, NJ 08401

or fax it to 609.344.5244  
[www.acmetbiz.com](http://www.acmetbiz.com)

**DUES NOTICE** *Membership Cards have been sent and all memberships must be paid in full to remain full status.*

2010 Membership Dues should be forwarded to: 1616 Pacific Ave. 6th Floor., Atlantic City, NJ 08401.

Casino/Large Business (100+ employees)	\$125.00	Small Business	\$100.00
Non Profit/Governmental	\$50.00	Citizens	\$20.00

*Dues to join MBCA help area charities, and provide MBCA membership benefits which include newsletters, special events and reduced rates for members. You need to be a full Member to receive ALL benefits!*



**SUMMER LUNCHEON TO BE HELD OVERLOOKING THE BEACH AND BOARDWALK JUNE 10TH NOON – ONE ATLANTIC CELEBRATE THE SUMMER OF 2010!**



The Annual Summer Luncheon Meeting will take place at the newest event space in Atlantic City, **One Atlantic**, at **The Pier Shops at Caesars** on **Thursday, June 10, 2010** at Noon. The Summer MBCA Meeting traditionally has a development/ tourism theme and what better way to experience and learn about the city's newest venue than lunching overlooking the beautiful Atlantic Ocean. Get ready for the Summer of 2010 and see what **One Atlantic** and **The Pier Shops at Caesars** are offering tourists, businesses and locals. See for yourself what everyone is talking about. One Atlantic stretches 100 yards over the

Atlantic Ocean and offers more than 10,000 sq. ft. of space with remarkable state of the art amenities. One Atlantic is beautifully decorated with superb food by Peachtree Catering of Philadelphia. We are honored to have Marketing Developmental Officer, **Wesley Adams**, as Keynote Speaker for the Luncheon. He will share his visions and opportunities with us so you can get a first hand look into the plans and future of One Atlantic. Remember MBCA brings our friends and members the newest venues, developments and interesting speakers so you can be more aware and experience all Atlantic City offers. We all need to be positive about Atlantic City and this is a great way to see for yourself the newest venue right in the heart of Atlantic City.

Sponsored by **The Pier Shops at Caesars** where all your shopping and dining needs can be met, Center Stage, Center Boardwalk, Center Atlantic City! We thank them for their support! MBCA urges its members to support "The Pier" and all its restaurants and shops.

MBCA is pleased to have a special guest performance by renowned vocalist **Marc Antonelli**. Marc is performing at the Alto Vino Wine Bar at the Top of the Trop and the exclusive Tango's casino lounge located in the Quarter. This talented entertainer sings in four languages. His musical repertoire is expansive, easily transcending from technically difficult opera, into the smoothness of big band swing and the edgy coolness of rock and roll. Marc attended the Boston Conservatory and continued his education at the Berklee College of Music where he graduated in 2009. Don't miss this opportunity to hear this gifted artist perform with a backdrop of the Atlantic Ocean and vistas of the city.



Come enjoy unparalleled views, great summer luncheon, good friends, fantastic networking time and see the sand and sea glittering at One Atlantic on June 10th. (Take escalator at back of Pier to top floor) Parking Available at Caesar's Garage - Tickets Only \$35.00 for Members; \$40.00 For Non-Members Tables of 8 with priority seating and signage available call 348-1903 or go to [www.acmetbiz.com](http://www.acmetbiz.com) for more information. **RSVP June 4th, 2010.**

MBCA SUMMER 2010 NEWSLETTER newsletter produced courtesy of:



[www.cooperlevenson.com](http://www.cooperlevenson.com)



always turned on

9TH ANNUAL SPRING SCHOLARSHIP AND AWARD LUNCHEON

The 9th Annual Spring Scholarship Foundation Luncheon took place in the Imperial Ballroom at MBCA member Trump Plaza Casino Hotel on Friday, April 23rd at Noon.

The Trump Entertainment Resorts Outstanding Educator Recognition Award of \$1,500 was presented to Jennifer Afanador, an educator at the Sovereign Avenue School in Atlantic City in recognition of her hard work and dedication.

We were pleased and honored to have had as our Keynote Speaker and the 2010 MBCA Education Award Recipient, Doug Groff, current Superintendent in Galloway who was recently elected to the New Jersey Association of School Administrators.

We would like to thank Rick Santoro, Trump Entertainment Resorts and Alex Marino, Carnegie Library, co-chairs of the MBCA Scholarship Foundation Luncheon along with Maureen Siman, ACCVA; Jazmine Rivera and Jim Kutch, S.I.D.; Pam Fields, Main Street, Atlantic City; Jean Muchanic, Absecon Lighthouse; Amy Rudley, Esq., Cooper Levenson; John Lonergan, Community; Jeff Wilson, Esq., and John M. Eccles, Jr., Esq.



Co-Sponsors Atlantic Cape Community College with President Dr. Peter Mora and Sherwood Taylor



Teacher Recipient Jennifer Afanador (Sovereign Ave.) and Scholarship Recipients Eric Bannister-Holmes, Alexandra Shuster, Kamisha Battle, Christien Goodard and Andrew Wilsey / Keynote Speaker Doug Groff Co-Chairs Alex Marino, Rick Santoro and President John Schultz



AC Weekly Columnist: Whitney Ullman and Editor Jeff Schwachter



Board Member Kay Seelig with President John Schultz and Barbara Gomes

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Please send your questions and comments to: MBCA 1616 Pacific Ave. 6th Floor Atlantic City, NJ 08401

T/609.348.1903 F/609.344.5244



ANNUAL SUMMER MIXER/AUCTION-AUGUST 17TH AT THE CHELSEA

the Chelsea

No you didn't read it wrong we (MBCA) are RETURNING to the place of the Hurricane and Storm, from last year (Thank you to all 200 who did show up in the storm) BUT::: We thought we have to give the beautiful Chelsea another shot by the pool, and overlooking the Atlantic City Boardwalk and Beach: SO :::: This popular summer event will take place Tuesday, Aug 17th at 5:00pm. to 7:30pm poolside at THE CHELSEA HOTEL, and will include great summer foods, speciality drinks with special prices, entertainment, prizes and our famous Silent Auction. All to Benefit the MBCA Scholarship Foundation.

Co-Sponsored once again by Fox Rothschild, & Atlantic City Convention & Visitors Authority (ACCVA), Co-Chairs Maureen Siman of ACCVA and Don Guardian of SID will help our hard working committee make this The BEST ONE YEAR RAIN DATE EVER: Ha! So Summer Casual, Good times Celebrate the Summer of 2010. WE NEED YOUR HELP TO MAKE THIS EVENT A SUCCESS. The silent Auction includes wonderful packages and items from the casinos, restaurants. Florists, artists, sports and historical items and much more. We need donations, your company and /or business will be advertised on our website all summer long. Call for details and ask for Jazmyn Rivera at SID offices (609) 344-8338 or Gary Hill at 348-1903.

Tickets are only \$35.00, cash bar, and there are LIMITED CABANA SPONSORSHIPS available (poolside with tickets and private server.) The Cabanas SOLD OUT last year quickly. The cabanas have dried out for another year of FUN & Sun and All for a Good Cause: See You Poolside Tuesday, August 17th At THE CHELSEA HOTEL!



EAST COAST GAMING CONGRESS 2010

MBCA is proud to support the East Coast Gaming Congress which will take place May 24 & 25 at the Atlantic City Convention Center. The event, in its 14th year, is co-produced and co-sponsored by Cooper Levenson, Spectrum Gaming Group, SOSH Architects and Chapdelaine Credit Partners. The Congress is a must-see event for operators, vendors, public officials, analysts, regulators, architects and other gaming related professionals. DON'T MISS the premier gaming-industry event this side of Nevada. To register and for information, www.ecgc.us



The Pier Shops at Caesars located on Atlantic City's historic Boardwalk is a world-class shopping, dining and entertainment destination. Built on a 900 ft. pier over the Atlantic Ocean, The Pier Shops is a driving force in the historic coastal town's ongoing transformation.

WELCOME NEW MEMBERS

- Business: Foundation Room & House of Blues at Showboat Vermont Plaza Tenants' Association Marathon Engineering & Environmental Services
Citizens: Sharon D'Angio Marcy Hammerschlag

UPCOMING EVENTS

- May 24 & 25 East Coast Gaming Congress: Atlantic City Convention Center. Info and registration www.ecgc.us
Thursday, June 10 MBCA summer Luncheon/Meeting: One Atlantic : Tickets \$35.00 Members/ \$45.00 Non-Members-348-1903
Thurs., July 22 Anniversary HERO Dinner Salute Trump Taj Mahal Tickets \$100.00 Call 609-272-0100
Tues. August 17 Annual Summer mixer and Silent Auction : \$35.00 pp. Information 348-1903